UI



**Product Designer & Design Engineer**

# Viktoriya Maksymenko

## PORTFOLIO

Behance - **link**

Dribbble - **link**

My site - **link**

## CONTACT


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Viktoriya Maksymenko


## PROFILE

Product Designer & Design Engineer with **9+ years of experience** in UX/UI design. I design SaaS dashboards, ticket checkout flows, and e-commerce interfaces, taking them from user flows and Figma prototypes to responsive frontend implementation. I build design systems and bring their components into code.

## SKILLS

- 👉🏽 Product Design & UX/UI Design
- 👉🏽 Design Engineering & Frontend Dev
- 👉🏽 Design Systems & Reusable Components
- 👉🏽 SaaS Dashboards & E-commerce
- 👉🏽 Responsive Web & Mobile App Design
- 👉🏽 UX Research & User Flows
- 👉🏽 Wireframing & Prototyping
- 👉🏽 Animation & Microinteractions

## TOOLS

- Figma
- Adobe XD
- Photoshop
- Illustrator
- After Effects
- GoHighLevel
- SendGrid

## AI-TOOLS

- Chat GPT
- Google Flow
- Claude.ai
- Nano Banana
- Midjourney

## ENGLISH (B1–B2)

✍🏽 **Written communication**

I communicate freely in writing, including discussions and daily messages.

💬 **Daily meetings**

Comfortable with daily stand-ups, sharing updates and discussing tasks.

🎤 **Presentations**

I prepare key points in advance for presentations and design reviews.

## FULL-TIME WORK EXPERIENCE

mticket

**PRODUCT DESIGNER & DESIGN ENGINEER** | Estonia | Jul 2026 – present

I design and improve the ticketing experience, from finding events to booking and checkout. I build reusable UI components, responsive prototypes and working interfaces in HTML, CSS and JavaScript with AI tools.

EVNE DEVELOPERS

**UX/UI & PRODUCT DESIGNER** | Ukraine | Feb 2025 - Jun 2026

Led UX/UI design for websites, mobile apps, and admin panels. Designed automated email flows using GoHighLevel and SendGrid, and wrote documentation for developers.

SKALAR

**UX/UI & PRODUCT DESIGNER** | Ukraine | Dec 2023 - Jan 2025

Defined the direction of an e-commerce platform based on technical requirements and competitor analysis. Created wireframes, interactive prototypes, UI mockups, and UI kits for web and mobile products.

**4eck Media**

**UX/UI DESIGNER** | Germany | Jun 2021 - Oct 2023

Designed more than 15 web projects, including landing pages, online stores, and websites for the investment and tourism sectors. Conducted research, led UX and UI design, and supported development.

nix

**UX/UI DESIGNER** | Ukraine | Jul 2019 - Nov 2020

Designed and improved more than 10 applications across IoT, VR/AR, and education. Translated technical requirements into user flows and interfaces, and prepared design guidelines and documentation for developers.

ART MARKS

**LEAD UX/UI DESIGNER** | Ukraine | Jul 2018 - Jul 2019

Led the design process from research and information architecture through to final UI mockups. Coordinated design tasks, reviewed the team's work, and gave feedback to keep designs consistent across projects.

## EDUCATION & COURSES

### AI Web Designer

Oleksandr Ponomarov - 2026

### Advertising Creatives Design

Ihor Lushchenko - 2026

### Presentation Mastery

DizArm - 2025

### Work Smart Not Harder

Hyperactive - 2025

### HTML, CSS and JS

Lemon School - 2018

### UX/UI Design

Lemon School - 2018

## PART-TIME WORK EXPERIENCE

KRASTY SOFT

**UX/UI DESIGNER** | Ukraine | Mar 2024 - Feb 2026

Designed websites and presentations for internal and client projects. Updated existing interfaces and helped maintain visual consistency across products.

Vsignal

**UX/UI DESIGNER** | Jun 2021 - Feb 2022

Designed responsive web interfaces and built prototypes to demonstrate how users would interact with digital products. Prepared UI specifications and documentation for developers.

MASTER SERVICE

**PRODUCT DESIGNER** | Ukraine | Aug 2019 - Nov 2024

Designed B2B and B2C e-commerce platforms for international markets, supporting a catalog of more than 150,000 products. Designed internal tools, researched user needs and competitors, and created user flows, wireframes, and prototypes.

## PROJECT EXPERIENCE

**E-COMMERCE** 20

### 2026

1. **Plekane** — Handmade marketplace, B2C/B2B
2. **ExtraSiia** — Fashion, B2C
3. **OLIPOP** — Soft drinks, B2C

### 2025

1. **NDA** — Cremation membership, B2C

### 2024

1. **Yagodar** — Healthy food, B2C

### 2023

1. **STS Parts** — Auto parts, B2C/B2B

### 2022

1. **Wald zu Tisch** — Game meat, B2C
2. **Fischkaufhaus** — Fish & seafood, B2C

### 2021

1. **Wanna A** — Capsule clothing, B2C
2. **SportOlimp** — Sports goods, B2C
3. **MegaFlow** — Water filtration, B2C/B2B

### 2020

1. **NEREX** — Water filtration, B2C/B2B
2. **UMAX** — Silver jewellery, B2C

### 2019–2024

1. **MASTER SERVICE** — Auto parts, B2C/B2B

### 2019

1. **Floors and Doors** — Doors & flooring, B2C

### 2018

1. **Lisoped** — Bicycles, B2C
2. **Karree** — Women's clothing, B2C
3. **EvroSvet99** —Lighting, B2C
4. **Frime** — PC equipment, B2C
5. **Cosmetics** — Cosmetics store, B2C

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**WEB APPLICATIONS** 6

### 2025

1. **NDA** — AI-powered wellness platform

### 2024

1. **Highfive Vet** — Veterinary procurement platform

### 2022

1. **System Improve (Master Service)** — Internal accounting system

### 2021

1. **NIX Education** — Online education platform

### 2020

1. **BTX** — Silo monitoring system
2. **KTX** — Monitoring management system

## WEBSITE / LANDING PAGE



### 2026

1. **NDA** — Concert ticketing
2. **NDA** — Concert ticket pre-registration
3. **NDA** — Spiritual wellness community
4. **BOOP** — Dog hotel website
5. **FUSE** — B2B data platform

### 2025

1. **Evonex Pro** — Industrial AI analytics

### 2024

1. **KrastySoft** — Software development agency
2. **PrintPoint** — Self-service document printing
3. **Virsaviya Eliyamova** — Tarot reading practice

### 2023

1. **4eck Media** — Digital agency
2. **Charteryacht** — Yacht charter
3. **Fugenbetrieb Lübzer** — Masonry restoration
4. **Malchow** — Rehabilitation clinic
5. **Pewa-gielow** — Carpentry and construction
6. **Poetenitzer Wiek** — Resort investment
7. **SeaYou** — Lakeside hotel
8. **Square Immobilien** — Real estate agency
9. **Leco Energy** — Renewable energy projects

### 2022

1. **Björn Gerotzky** — Electrical services
2. **Feyzi Tütünen** — Masonry services
3. **Lenz Wild** — Game collection service
4. **Zwei-Wasser** — Holiday apartment rentals

### 2021

1. **Zahnarzt Oralchirurg Felix Handy** — Dental practice
2. **ProMet** — Power distribution components
3. **NST-M** — Construction company
4. **Nikolaev.group** — CRM implementation
5. **Sanatorium "Siberia"** — Health resort

### 2020

1. **White Test Lab** — Software testing services
2. **Malaya Medvezhka** — Holiday resort
3. **NIX (VR/AR)** — VR/AR services

### 2019

1. **SILK** — Dental clinic
2. **HelloPhuket** — Phuket apartment rentals

### 2018

1. **Fayna** — Laser hair removal
2. **Baranovo** — Countryside retreat

## MOBILE APPLICATIONS



### 2025

1. **NDA** — Church community and volunteering app
2. **NDA** — AI-powered wellness platform

### 2023

1. **Le Louvre** — Museum audio guide

### 2021

1. **NixShake** — Mobile mini-game

### 2020

1. **BTX** — Silo monitoring app
2. **KTX** — Monitoring management app
3. **Boiko School** — Digital school diary